NYC/CDC/ORC/Macro Evaluation 101 Training Model: What Works in Owerri Nigeria

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This paper presents what works, what does not work, and what was not feasible when the Program Evaluation and Training Unit of the New York City Department of Health and Mental Hygiene/CDC/ORC/MACRO outfit of Evaluation 101 training guideline was applied in the assessment of the effectiveness of HIV/AIDS awareness training program among college students in Owerri, Imo State of Nigeria, West Africa. Extended Description and Participant Objectives: In December, 2003, the Program Evaluation and Training Unit of the New York City Department of Health and Mental Hygiene put out a training program under the title Evaluation 101. The training program included definition of evaluation, and its various components (Process, Outcome, and Impact). The training components utilized a combination of modules and protocols including such theoretical framework as SMART(Specific, Measurable, Appropriate, Realistic, and Time-based) objectives; data collection and data analysis methods; and Logic Model for HIV Prevention, developed by the Center for Disease Control and Prevention (CDC), the ORC, and the MACRO to guide in the planning and implementation of HIV evaluation programs. The Evaluation 101 outfit was utilized in the evaluation of the effects of HIV/AIDS awareness training program among college students in Owerri, Imo State of Nigeria. Attendees of this presentation will gain an understanding of (a) the various components of the Evaluation 101 program; (b) what works and what does not work in an 'external environment'; and (c) the impact of AIDS/HIV in Imo State of Nigeria, West Africa. Handouts will be provided.