Response form for Certified Health Education Specialist (CHES) Category I Credit from IEJHE

Name: _____ CHES # _____

E-mail Address: _____ (Certificates will be sent via email)

International Electronic Journal of Health Education CEU Article Event # I0701

Advertising a "Healthy Lifestyle: A Cypriot Health Education Project

Congruent to Responsibility VII: Communicating health and health education needs, concerns and resources

Circle the letter of the correct response. A passing score is 80%.

1. Health-impairing habits and health protective behaviors are generally recognized as being center on how many areas of personal behavior?
   a. 4
   b. 6
   c. 8
   d. 10

2. The aim of this project was to promote healthy living not as a means of preventing disease but
   a.. a more clinical approach
   b. a broader, consumer oriented, day-to-day concept
   c. a more focused program for the elderly
   d. as a tertiary prevention program

3. Youth is recognized as a period in a person's life in which he or she begins to construct a sense of identity and personal style.
   a. true
   b. false

4. The Young Consumer project was supported by funding from
   a. WHO
   b. CDC
   c. European Union
   d. UNESCO

5. Submitted assignments from the groups were graded according to
   a. consideration of techniques used in the advertisement
   b. uncovering hidden messages
   c. quality of submission
   d. all of the above

6. How many primary schools were selected for participation?
   a. 4
   b. 6
   c. 8
   d. 10

7. The filming workshop consisted of:
   a. activities concerning different kinds of advertisements
   b. activities concerning health-related issues
   c. presentation of the main guidelines for filming production
   d. all of the above

8. How many days were the groups given to complete the development of the advertisement?
   a. 10
   b. 14
   c. 18
   d. 25

9. The greens and the reds were from school
   a. A
   b. B
   c. C
   d. D

10. The film dealing with the concept of health as defined and understood by the group was from which school?
   a. A
   b. B
   c. C
   d. D

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