

Response form for Certified Health Education Specialist (CHES) Category I Credit from IEJHE

Name: _____ **CHES #** _____

E-mail Address: _____ **(Certificates will be sent via email)**

International Electronic Journal of Health Education CEU Article Event # I0701

Advertising a "Healthy Lifestyle: A Cypriot Health Education Project

Congruent to Responsibility VII: Communicating health and health education needs, concerns and resources

Circle the letter of the correct response. A passing score is 80%.

1. Health-impairing habits and health protective behaviors are generally recognized as being center on how many areas of personal behavior?
 - a. 4
 - b. 6
 - c. 8
 - d. 10
2. The aim of this project was to promote healthy living not as a means of preventing disease but
 - a. a more clinical approach
 - b. a broader, consumer oriented, day-to-day concept
 - c. a more focused program for the elderly
 - d. as a tertiary prevention program
3. Youth is recognized as a period in a person's life in which he or she begins to construct a sense of identity and personal style.
 - a. true
 - b. false
4. The Young Consumer project was supported by funding from
 - a. WHO
 - b. CDC
 - c. European Union
 - d. UNESCO
5. Submitted assignments from the groups were graded according to
 - a. consideration of techniques used in the advertisement
 - b. uncovering hidden messages
 - c. quality of submission
 - d. all of the above
6. How many primary schools were selected for participation?
 - a. 4
 - b. 6
 - c. 8
 - d. 10
7. The filming workshop consisted of:
 - a. activities concerning different kinds of advertisements
 - b. activities concerning health-related issues
 - c. presentation of the main guidelines for filming production
 - d. all of the above
8. How many days were the groups given to complete the development of the advertisement?
 - a. 10
 - b. 14
 - c. 18
 - d. 25
9. The greens and the reds were from school
 - a. A
 - b. B
 - c. C
 - d. D
10. The film dealing with the concept of health as defined and understood by the group was from which school?
 - a. A
 - b. B
 - c. C
 - d. D

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