



Every Body Can! AAPAR's Physical Activity Video Contest

A unique initiative designed to create and distribute inspiring videos that promote inclusive and adapted physical education and activity

Contest Guidelines and Rules

Every Body Can! is a nationwide video contest to promote, celebrate, or teach adapted or inclusive physical activity and raise awareness about physical opportunities and accomplishments of people with disabilities. *Every Body Can!* aims to:

- offer general and adapted physical educators and physical activity leaders of all kinds (teachers, university faculty, and recreation leaders) ideas, inspiration, specific lessons, and support for increasing disability awareness and creating effective inclusive lessons and programs.
- promote AAPAR and its Adapted Physical Activity Council, thereby assisting AAPAR in achieving its mission to promote lifelong and inclusive physical activity.

To Enter:

- 1) Create your video (not to exceed 2 minutes) and upload it to AAPAR's [YouTube group page](#) (detailed instructions below). You may enter as many videos as you like.
- 2) Fill out the [Contest Entry Form](#) and [email](#) it to AAPAR.
- 3) **Optional:** With your entry form, submit a 1-page lesson plan explaining how to teach the technique or how to use the video to teach a lesson. Videos must be self-explanatory. The lesson plan should supplement the video but must not be necessary to understand the message.

Categories:

- 1) Disability Awareness: Inspiring messages, images, or portrayals that convey the physical abilities and accomplishments of people with physical, developmental, intellectual, or learning disabilities.
- 2) Lifelong Activity: Inspiring messages, images, or portrayals that convey the physical abilities and accomplishments of young children or seniors with any type of disability.
- 3) Good Games: Demonstrations, images, or portrayals of original or effective games, sports, or physical activities designed for, or inclusive of, people with any type of disability.
- 4) Effective Instruction: Inclusive or differentiated teaching techniques that integrate students with different ability levels into physical education lessons, activities, or programs.
- 5) Public Service Announcement (PSA): From organizations: inspiring messages, images, or portrayals that promote the participation of people with physical, developmental, intellectual, or learning disabilities in physical activities for lifelong health and well being.
- 6) Wild Card: Any video clips that are in the spirit of *Every Body Can!* but do not fit into the above categories.

Criteria: Entries will be judged on:

- **Content.** How practical or inspirational is the message?
- **Creativity.** How engaging, amusing, original, or entertaining is the presentation?
- **Clarity.** How clear and understandable is the instruction or message?

Who's Eligible: The contest is free and open to all AAHPERD members, physical activity professionals, parents, students, organizations, and the general public. Entrants must be 18 years or older or have parental/guardian permission if under 18. In particular we welcome videos from:

- Physical education and adapted physical education teachers
- Recreation instructors, leaders, and coaches from K-12 through adults and seniors
- University/college faculty specializing in physical education, physical activity, adapted physical education, recreation, and other relevant fields
- People with disabilities who enjoy, teach, or coach physical activities
- Parents and students
- Organizations that promote health, physical activity, and disability awareness

Deadline for Submissions: Noon EDT, January 11, 2010

Judging: Judging will be conducted by members of AAPAR's Adapted Physical Activity Council (APAC), specialists in adapted physical education.

Prizes: Winners will be announced and celebrated at AAPAR's Awards Evening at the annual AAHPERD Convention in Indianapolis in March 2010. Prizes will be awarded! Need not be present to win. Winning videos will be compiled in a DVD, which AAPAR/AAHPERD plans to sell; winners will **not** receive royalties on any sales. Winning videos may be re-posted by AAPAR on YouTube along with a Title Sponsor's logo.

Uploading to YouTube:

- 1) **Create Your Video:** Please respect copyright laws. The [Contest Entry Form](#) requires you to check a waiver box stating that you either own all music, images, and brands that appear in the video or that you have used royalty-free images and music, or paid for them, or otherwise have been given written permission to use them.
- 2) **Create a YouTube Account:** If you don't already have an account, creating one is easy. Visit [YouTube](#) and sign up.
- 3) **Upload Your Video:** Go to AAPAR's [YouTube group page](#) and click "Join the Group." Choose "add videos" at the top right of the page. Select video(s) from your list to add to this group. They should appear on the left side of the page. Check the box and then click "Add to Group" then "Done." **Before submitting your video, please review the terms for submitting content on YouTube** (click "more" under the description at the top of the page).

The Fine Print:

- 1) By participating, entrants agree to the *Every Body Can!* Contest Guidelines.
- 2) AAPAR acquires the rights to use all submitted videos for promotional purposes, including, but not limited to, such mediums as the Internet, printed or electronic marketing materials, and DVDs for sale. No royalties will be paid to the video creators on proceeds of DVD sales; however, video creators retain their rights to use, distribute, and sell their own videos without restrictions. Winning entrants will be asked to submit one copy of the video via DVD and will be asked to sign a waiver regarding these terms.

- 3) Void outside of the United States and its territories and where prohibited, taxed, or restricted by law. All federal, state, and local laws and regulations apply.
- 4) Videos must not portray third parties/people who have not expressly authorized entrants to display their image, likeness, or voice or otherwise use such image, likeness, or voice in the spirit of *Every Body Can!* video contest. Entrants must be able to provide on request all appropriate clearances, permissions, and releases, including releases from all persons appearing in the video.
- 5) Videos must not contain the last name, phone number(s), address, or email of any person, including the entrant; however, videos may contain Web URLs if relevant to the message.
- 6) Entrants may submit as many videos as they choose, but prizes will be limited to one per person.
- 7) Winners failing to respond in a timely fashion to notification of having won, or who fail to produce the required permissions documentation in a timely fashion, or who fail to provide verifiable permissions, will forfeit their prize. In such a case, the judges may select alternate winner(s) according to the aforementioned judging criteria.
- 8) Entrants acknowledge that their videos are their own original work; their videos do not and will not violate or infringe upon the intellectual property rights or other rights of any other person or entity; and videos do not and will not violate any applicable laws, nor are they defamatory or libelous.
- 9) Entrants agree to indemnify and hold AAPAR/AAHPERD, their successors, assigns, and licensees, harmless from and against any and all third party claims, actions, or proceedings of any kind and from any and all damages, liabilities, costs, and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations, or agreements of entrants hereunder.
- 10) By participating in this contest, winners irrevocably grant AAPAR/AAHPERD, their successors, assigns, and licensees, the right to use such winner's name, likeness, biographical information, and video in any and all media for any purpose, including without limitation, advertising and/or promotional purposes as well as in, on or, in connection with AAPAR's Web site or other promotions, throughout the universe, in perpetuity, by means of any and all media and devices whether now known or hereafter devised and hereby release AAPAR and its parent organization, the American Alliance for Health, Physical Education, Recreation, and Dance, from any liability with respect thereto.
- 11) Entrants forfeit all rights to receive any royalties from the sale of all promotional materials created by AAPAR/AAHPERD in which the entrants' works appear.