SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE
CONTACT: Name
Phone Number

(YOUR NAME) AWARDS DINNER TO HONOR FEMALE ATHLETES

24th Annual National Girls and Women in Sports Day ™

CITY, STATE (DATE) – (Your name) will hold its 24th annual women's sports awards dinner (list your event) on National Girls and Women in Sports Day, February 3, 2010, at (time). Awards will be presented to 15 outstanding female athletes from Local town at the dinner, which will take place at (location and address).

The (your name) awards dinner is one of more than 1,000 events taking place across the country for National Girls and Women in Sports Day. Congress has proclaimed this national day each year since 1987. It recognizes the progress of girls and women in sports and the benefits that sports and fitness activities can bring to the lives of all girls and women. The Day is organized nationally by the Girl Scouts of the USA, Girls Incorporated, National Association for Girls and Women in Sport, the National Women's Law Center and the Women's Sports Foundation ®.

Over 200 people are expected to attend the dinner. "We're very pleased by the early response for tickets," noted (your name) President Ann Jones. "The dinner has been a very special event on the sports calendar." Mary Smith, women's basketball coach at Local U., will be the keynote speaker.

A 10-person committee made up of representatives from high school, college, club sports and youth-serving groups will select the award winners. Categories for the awards include outstanding high school and college athletes, outstanding masters athlete, comeback player of the year, and rookie of the year.

Tickets for the event are $35 each. For more information on this event please call 555-1234. Proceeds from this event will benefit the (your name).

###