

FEBRUARY 3, 2010

STAY STRONG *Play On*



Your Guide To Plan, Organize, Promote, and Host NGWSD Activities



www.NGWSDCentral.com



Now is the time to take a new look at sports - use this opportunity to see who is participating in all types of sports and activities. Join the NGWSD Coalition in celebrating NGWSD, on February 3rd, 2010, by taking the time to *"Stay Strong, Play On."*

On February 3rd, 2010 we'll take action together to honor that fight through National Girls and Women in Sports Day (NGWSD) as it celebrates its 24th year, and remember that we all need to work together.

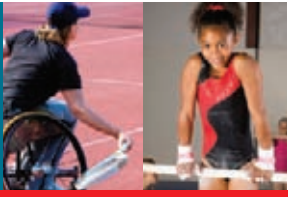
Today, strong girls and women excel in many areas of athletics, even in traditionally male-dominated sports. Females reach their goals, break records and win championships. Participating in sports creates champions on and off the field. These champions not only lead in their respective sports, they lead in their homes, in their schools, at their jobs, and in their communities. They lead on a path that has been paved by skilled and accomplished women who have gone before them.

This event is an opportunity to honor the women who have overcome adversity and pushed through barriers. Plus, the Day gives us the chance to celebrate the freedoms that those struggles have provided.

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Welcome to the 24th Annual National Girls & Women in Sports Day

On February 3rd, 2010, thousands of sport educators, coaches, athletic directors, recreation directors, association members, sponsors, students, and parents across the country will show their support of the Day and this year's theme, "*Stay Strong, Play On.*" NGWSD is celebrated in all 50 states with community-based events, award ceremonies, and activities honoring the achievements of female athletes and encouraging participation of girls and women in sports. Whether you are a new participant or a veteran, your support of the Day will tremendously impact our efforts to increase visibility for female athletes and advance their struggle for equality in sports.

History

NGWSD began in 1987 as a day to remember Olympic volleyball player, Flo Hyman, for her athletic achievements and her work to assure equality for women's sports. Hyman died of Marfan's Syndrome in 1986 while competing in a volleyball tournament in Japan. Since that time, NGWSD has evolved into a day devoted to acknowledging the past accomplishments of female athletes and recognizing current sports achievements, the positive influence of sports participation, and the continuing struggle for equality and access for women in sports.

Organizers

The National Girls and Women in Sport Coalition are responsible for organizing the national NGWSD. The Coalition combines the experience and resources of the five premiere girls- and women-serving organizations in the United States: Girl Scouts of the USA, Girls Incorporated, the National Association for Girls and Women in Sport, National Women's Law Center, and the Women's Sports Foundation. Collectively, these organizations have been in existence for more than 600 years and have a total membership of 5.6 million girls and women.

Register and Win!

Reporting your NGWSD event, no matter how big or small, is important to our organizations as well as our potential sponsors. Just by registering, you may win autographed memorabilia from champion female athletes Sue Bird, Julie Foudy, Sarah Hughes, Lisa Fernandez, and Lisa Leslie, and Title IX visors and t-shirts. See www.NGWSDCentral.com for complete details.

Your Action Kit

The Community Action Kit is designed to help you plan, organize, promote, and host NGWSD activities. Inside you will find:

- A brief introduction to the Day
- An advocacy section
- A step-by-step planning checklist
- A poster to help promote your activity
- Publicity tips to help get your event recognized

Additional information on these topics, along with sample press releases, state resolutions, and other helpful suggestions can be found online at www.NGWSDCentral.com, the official Internet site for the Day!

Don't forget to register your event on NGWSDCentral so everyone can read about your event!



Enter the 2011 NGWSD Theme Contest

Guidelines

The theme will be a maximum of six words and reflect the purpose of the Day—to focus attention on issues involving girls and women in sports. Examples of previous themes include “Look Who’s Playing,” “All In,” “Play Fair,” “Succeed in Sports, Lead in Life,” “No Stopping Us Now,” “All Girls Allowed,” “There Are No Limits,” “Our Day Every Day” and “Believe It, Achieve It.”

Eligibility

Any girl or woman affiliated with any of the NGWSD coordinating organizations (Girl Scouts of the USA, Girls Incorporated, National Association for Girls and Women in Sport, National Women’s Law Center, and Women’s Sports Foundation) may submit an application.

Individuals who have previously won this contest two times are no longer eligible to apply.

Prize

The contest winner (and chaperone, if applicable) will receive an all-expenses paid trip to Washington, D.C. to participate in the national celebration of National Girls and Women in Sports day on Wednesday, February 2nd, 2011.

Procedure

Applications must be filled out completely and may be submitted electronically or by mail (postmarked) by February 3rd, 2010. Mail to:

Girls Incorporated
NGWSD Theme Contest
441 West Michigan Street
Indianapolis, IN 46202.

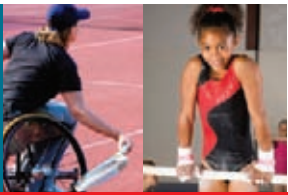
The winner will be notified by April 30th, 2010. If the winning theme has been entered more than once, the winner will be decided by a random drawing. If a group submits the winning theme, please indicate who will win the prize. If you are a minor, print out the application and mail it in with your parent’s or guardian’s signature.

2011 Theme Contest Entry Form *(Please print or type application)*

_____		_____	
Theme (Six Words Maximum)		Applicant’s Name	
_____		_____	
Date of Birth		Phone Number	

Address			

City		State	Zip Code
_____		_____	_____
Affiliated Organization		_____	
_____		_____	
Applicant’s Signature		Parent’s Signature (If Applicant is a Minor)	
_____		_____	



Timeline for Planning Event

Host a Successful Awards Banquet by Planning Ahead!

Up to Ten Months Ahead:

- Establish a Planning Committee. Consider including representatives from other organizations. Plan to meet several times during the year.
- Set a Date. Be flexible! NGWSD will be celebrated on a Wednesday, but Saturday events have higher participation rates.
- Reserve a Site. Instead of paying a flat fee, try bartering. Market your event as a way for universities to recruit students; schools may provide money, location, and meals.
- Plan a Budget. Remember ALL expenses (awards, printing, gifts, postage, travel, calligraphy, t-shirts, etc.). Don't forget the costs of staff and publicity.

Up to Six Months Ahead:

- Establish the Awards you will give and the deadline for nominations.
- Choose a Speaker. Try to get a speaker who is connected to your organization. Ideally you will not need to pay your speaker.
- Mail Nomination Forms and Invitations. Include a deadline on your nomination form and state clearly that nominees received before the deadline will be in the program.

Consider mailing to:

Girl Scout Councils

Girls Incorporated

Your state Association for Health, Physical Education, Recreation and Dance (AHPERD)

Community Action Programs of the Women's Sports Foundation

Principals, Athletic Directors, Teachers, and Coaches

Park and Recreation Departments

Corporate Fitness Programs and Local Fitness Facilities

Senior Games, State Games Sport Coordinators, and Special Olympics

Up to Two Months Ahead:

- Prepare Awards. Order trophies and other award items. Try to have a certificate for every nominee.
- Send a Second Mailing to people who will be attending your event. Include an agenda, a map, and any other materials (e.g., admission tickets) that attendees will need.
- Secure a Ceremony Emcee. Do this at least a month and a half in advance of the event. Offer the host institution the opportunity to choose this individual.
- Register your event at www.NGWSDCentral.com!

Up to The Week Before:

- Make Name Tags for all participants, and gather items such as t-shirts, pins, banners, tape, pens, and extra name tags that will be needed on-site.

The Day:

- Arrive on Site at Least Two and a Half Hours Early to Set Up. When people arrive, have them pick up their name tags and registration materials (t-shirts, programs, goody bags, etc.). You may want to host a short reception before the event to allow attendees to meet one another.

After the Event:

- Mail certificates and other items to people who were unable to attend.
- Hold a "debriefing" meeting to evaluate this event and plan for the next year!

Need More Great Ideas
and Suggestions?

Continue to Page 5 ▶



Great Ideas and Suggestions for **YOUR** NGWSD:

- ❑ Involve other subject areas. Art classes can make posters; history classes can study female athletes; English students can write compositions or short plays; and journalism students can interview female athletes.
- ❑ Construct a "Wall of Honor" with sports photos and memorabilia from past Days.
- ❑ Devote a portion of physical education classes to women's involvement in sports and recreational activities during the week of February 9. Create bulletin board displays, and assign research projects. Coordinate with the school librarian.
- ❑ Visit local at-risk youth organizations and encourage participants to become involved in sports. Plan a field day for them on NGWSD.
- ❑ Write to your Members of Congress. Ask them to continue supporting girls and women in sports and Title IX. To find the e-mail contacts for your Members of Congress, go to www.NGWSDCentral.com and visit the Legislative Action Center.
- ❑ Host an event focusing on non-traditional sports for girls and women such as pole vaulting and weight lifting.
- ❑ Get a sample proclamation for NGWSD for your governor or mayor to sign at www.NGWSDCentral.com.
- ❑ Host a party and watch movies focusing on girls and women in sports. Suggested movie titles include "Gracie," "A Hero for Daisy," "Against the Ropes," "Blue Crush," "Double Teamed," "Her Best Move," "Whale Rider," "Dare to Dream," and "Heart of the Game."
- ❑ Host a Gathering and create a book club. Some suggested book titles include: "Let Me Play: The Story of Title IX: the law that changed the future of girls in America," "The Off Season," "Beacon Street Girls," "Girl Power: Young women speak out," "Girlwise," and "A Place on the Team: the triumph & tragedy of Title IX."
- ❑ Plan a series of educational forums for legislators, school administrators, community workers, and parents. Use "hot topics" like Title IX and gender equity to increase media coverage and support.
- ❑ Host a special athletic event like a 5K walk or a 10K run. Invite recognized female athletes. Ask your local parks and recreation department to help sponsor the event.
- ❑ For additional information check out some of the following websites: www.outdoorexpress.org, www.pa.org, www.collegexpress.com, www.edin-ga.org, www.daughtersandsonstowork.org, www.jeankilbourne.com/index.html, www.wmm.com/girlsproject/index.html, etc.



STAY STRONG On
Play On



Be a Leader!

The 10-point Play—How You Can Help Women's Sports

National Girls and Women in Sports Day is a great time to practice your leadership skills. Have your team or class commit to doing one action a day for 10 consecutive days to change the world for sportsgirls following in their footsteps! Why 10? Because if a girl does not play sports by the time she is 10 years old, there is less than a 10% chance she'll be playing when she's 25. Distribute a 10-day calendar and have each person fill one of the following activities in each box.

- 1 Buy a basketball, glove, soccer ball, or other sport gift for your favorite Sportsgirl—send her the message that you think she can play sports.
- 2 Take your friends and family to a women's sports event—high school, college, or professional sports.
- 3 Watch a women's sports program on television and call the station managers to thank them for carrying women's sports (so they'll continue to air women's sports programs).
- 4 Write a letter to your local newspaper editors either asking them for fairer coverage of women's sports or thanking them for great coverage.
- 5 Buy women's collegiate and professional sports merchandise like t-shirts and hats. It's an important way to advance the economic success of your favorite team.
- 6 Take someone who has never attended a women's sports event to a high school, college, or professional women's sports game. Introduce others to the excitement of women's sports. Help grow the fan base!
- 7 Visit your local sports retail stores. If they are not carrying licensed merchandise for your favorite women's sports team (college, WNBA, WUSA, etc.), write to the managers to tell them you want to purchase this product and you would appreciate it if they would carry it. If they are carrying the product, thank them for doing so.
- 8 Write to sponsors of women's sports to tell them how much you appreciate their support of women's sports.
- 9 Conduct a sports clinic for local elementary school girls. Tell each girl why it's so important for them to play sports and how much fun it is.
- 10 Grade your school on whether it is treating male and female athletes equally. Write a letter to the principal either asking for change or applauding the school's commitment to girls' sports.

Showcase your event nationwide by registering it on www.NGWSDCentral.com then go to the Events tab.



Promotion Ideas

Get the Word Out!

Media Alert

A media alert is a simple, one-page fact sheet that informs the media about an upcoming event. Prepare one as soon as you have the basic information on your event. You do not have to wait until you have confirmed every participant in your event. Ideally, you should get the media alert out three to four weeks before your event, or earlier for magazines and specific reporters whom you want to encourage to provide more coverage.

(See page 9 for a sample media alert.)

Press Releases

The information in your media alert should also appear in a press release, but in a different form. The press release should be in the same format as a newspaper article and should be about one page double-spaced in length. The first paragraph should include the basic “who, what, when, where, and why.” The following is an example of a well-written lead paragraph: Girls between the ages of 6 and 12 will get a chance to try the Eastside YWCA after-school sports programs on February 7. The free open house, which will run from 3 p.m. to 6 p.m., is being held in honor of National Girls and Women in Sports Day.

Press releases should go out about two weeks before your event. This gives editors and producers enough time to plan a story, but not too much time to forget or lose the information.

(See page 10 for a sample press release.)

Posters and Flyers

Posters and flyers are great ways to publicize your event in your community. Here is a list of options for developing a poster or flyer:

- Ask a local artist to design a poster.
- Ask local printers if they will donate printing costs.
- Hold a contest for schoolchildren and have the children hang them throughout the community.



Public Service Announcements

Radio and television stations are required to air a certain number of public service announcements (PSAs) for free. This is a great way for you to increase the media coverage of your event. Remember, you are getting the air time for free, so you won't get any guarantees of when it will air or how often.

- Radio. Call the station and ask for the name of its public affairs or community affairs director. Write this person a brief letter about the Day and enclose your media alert. Follow up with a telephone call.

The station may request a prerecorded tape, or it may have one of its own announcers record it. The station may even be willing to write the copy for you. Keep in mind that the PSA should last approximately 30 seconds. Stick to the essentials, “who, what, when, where, and why.”

- Television. If you would like to pursue this idea, you might try a local college that offers television production classes. Local cable public access stations may also be able to help. Contact the public affairs director of the television station.

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Get the Word Out!—Continued

Follow-up

Unfortunately, sending out media alerts and press releases isn't enough to guarantee coverage. You may get a phone call back, but don't count on it. It's up to you to call the people on your list, starting with those who will help you reach the most people in your primary audience. Verify that they received the information, suggest several story ideas, and confirm whether someone from their organization will attend the event.

Media Services at the Event

Keep in mind when planning the event that journalists may attend. You may want to reserve some seats in front for the media. Clear an aisle so that a photographer can get a clear view from the back of the room. Have extra copies of all the materials you sent out.

When the media arrive, ask if they are on deadline. They might have to get a story back to their paper or television station by a specified time—maybe even before the event ends. They may need to have first priority on interviewing participants so they can get the story in on time.



Keep Your Clips and Notes

Get copies of newspaper and magazine coverage of your event. If possible, tape television and radio news stories and ask the station for a complimentary copy. When you report your activities at NGWSD Central, www.NGWSDCentral.com, be sure to mention that you had media coverage and specify what kind (i.e., radio, television, etc.). Evidence of media coverage will help secure future sponsorship of the Day. There is nothing a potential sponsor likes better than media exposure. Also, keep notes about the people you spoke with at each publication or station. That will make it easier next year to plan your media efforts.

Awesome Activities from Previous Years

- Women in Pursuit of Sports Leadership Conference—a statewide conference for female athletes and their coaches
- Sports clinic in basketball, track & field, flag football, and martial arts
- Area female college athlete competition in badminton, basketball, swimming, volleyball one-day sports festival, which includes clinics staffed by elite athletes and local coaches, women's seminars, exhibitors, athletic performances, father-daughter contests, and music
- Breakfast of Champions reception honoring female athletes
- Mother/Daughter Volleyball tournament and a Take a Girl to a Game event
- College athletes visit middle schools to discuss the life of a successful female in collegiate sports



SAMPLE MEDIA ALERT

[YOUR ORGANIZATION'S NAME] WILL HOLD AWARDS DINNER TO HONOR FEMALE ATHLETES

24th Annual National Girls and Women in Sports Day™

WHAT: The 24th Annual [your organization's name] women's sports awards dinner will honor female athletes of all ages on National Girls and Women in Sports Day. More than 200 people are expected to attend this celebration, which benefits the [your organization's name]. The event is one of more than 1,000 events taking place in honor of the 24th National Girls and Women in Sports Day, as declared by Congress. Awards at this event will be presented in 15 categories, including outstanding high school athlete, outstanding college athlete, comeback player of the year, and rookie of the year.

WHO: Mary Smith, Local University Women's Basketball Coach, will be the keynote speaker. Other notables who are expected to attend include:

- Mayor Ellen Clark
- Professional golfer Edith Ames
- Softball All-American Mary Davidson
- Local TV personality Nancy Brown

WHY: To recognize the achievements of girls and women in sports and to encourage all females of Localtown to participate in sports and fitness activities.

WHEN: 7 P.M., February 3rd, 2010

WHERE: Local Hotel Ballroom, 1515 Main Street, Local town.

TICKET INFORMATION: Tickets are \$35 each or \$350 for a table for 10. They can be purchased at the front desk of the [your organization's name] clubhouse until January 31 and will also be available at the door.

FOR MORE INFORMATION: Contact Ann Jones at 555-1234



SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE
CONTACT: Name
Phone Number

**[YOUR ORGANIZATION'S NAME] AWARDS DINNER
TO HONOR FEMALE ATHLETES
24th Annual National Girls and Women in Sports Day™**

CITY, STATE (DATE) — [Your organization's name] will hold its 24th annual women's sports awards dinner [list your event] on National Girls and Women in Sports Day, February 3rd, 2010, at [time]. Awards will be presented to 15 outstanding women athletes from Localtown at the dinner, which will take place at [location and address].

The [your organization's name] awards dinner is one of more than 1,000 events taking place across the country for National Girls and Women in Sports Day. Congress has proclaimed this national day each year since 1987. The Day is devoted to recognizing the progress of girls and women in sports, and the benefits that sports and fitness activities can bring to the lives of all girls and women. The Day is organized nationally by the American Association of University Women, Girl Scouts of the USA, Girls Incorporated, National Association for Girls and Women in Sport, National Women's Law Center, Women's Sports Foundation, and the YWCA of the U.S.A.

Over 200 people are expected to attend the dinner. "We're very pleased by the early response for tickets," noted [your name] President Ann Jones. "The dinner has been a very special event on the sports calendar." Mary Smith, women's basketball coach at Local U., will be the keynote speaker.

A 10-person committee made up of representatives from high school, college, club sports, and youth-serving groups will select the award winners. Categories for the awards include outstanding high school and college athletes, outstanding master's athlete, comeback player of the year, and rookie of the year.

Tickets for the event are \$35 each. For more information on this event, please call 555-1234. Proceeds from this event will benefit the [your organization's name].

###



RESOLUTION 2010

National Girls & Women in Sports Day

WHEREAS, Girl Scouts of the USA, Girls Incorporated, the National Association for Girls and Women in Sport, the National Women's Law Center, and the Women's Sports Foundation join together to celebrate the 23rd Annual National Girls and Women in Sports Day in Washington, D.C. and communities across the nation;

and WHEREAS, this day exists to acknowledge the past and recognize current sports achievements, the positive influence of sports participation, and the continuing struggle for equality and access for women in sports;

and WHEREAS, National Girls and Women in Sports Day began in 1987 as a day to remember Olympic volleyball player, Flo Hyman, for her athletic achievements and her commitment to ensure equality for women's sports;

and WHEREAS, the history of girls and women in sports is rich and long, yet there has been little national recognition of the significance of girls and women's athletic achievements;

and WHEREAS, girls' and women's athletics, at all levels, is one of the most effective avenues available through which girls and women in the United States may develop self-discipline, initiative, confidence, and leadership skills regardless of background;

and WHEREAS, the bonds built between girls and women through athletics help to break down the social barriers of racism and prejudice, and the communication and cooperation skills learned play a key role in the athlete's contributions at home, at work and to society;

and WHEREAS, a need for increased opportunities exists for girls to participate in and pursue physical activity at the community and scholastic level to increase their health and well-being on a daily basis so that they are able to develop lifelong fitness habits at an early age;

and WHEREAS, this year's theme is "Look Who's Playing"

THEREFORE, I, (Dignitary(ies) Name(s)), (Government Title) do hereby proclaim

February 3rd, 2010

AS

NATIONAL GIRLS AND WOMEN IN SPORTS DAY

in the United States of America, and call upon the citizens of the nation to recognize the important role athletics play in the development of young women throughout the country.

Given, under my hand at the Great Seal of this nation, (date)

Signed (Name and Title)



Title IX

On June 23, 1972, Congress enacted Title IX of the Educational Amendment to the Civil Rights Act of 1964. It states, in part, that: No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any educational program or activity receiving Federal financial assistance.¹

Title IX applies to any educational program in an institution that receives any federal funding. This applies to the majority of schools in this country, elementary through university level. If educational institutions are found to be in violation of Title IX, they risk losing their federal funding. The Office for Civil Rights (OCR) of the Department of Education is the primary government office that enforces Title IX.

According to the specific regulations of Title IX, each school or entity that receives federal funding must have a designated Title IX compliance officer to oversee efforts and investigate any complaints that are filed. This individual's contact information must be made known to all students and employees of the institution or organization. Do you know who your Title IX compliance officer is?

Write to your U.S. representatives and state senators. Ask them to keep supporting girls and women in sports and Title IX. To find your congress member's e-mail address, go to www.NGWSDCentral.com and visit the Legislative Action Center.

Title IX Facts:

- In 2004, only 44.1% of the coaches of women's intercollegiate teams and 2% of men's intercollegiate teams were female. In 1972, more than 90% of women's teams were coached by women.²
- In 2004, women held only 18.5% of NCAA athletic director positions, and 17.8% of women's athletic programs had no females anywhere in the athletic administrative structure.^{3,3}
- In 2004, the average number of women's teams per NCAA school was 8.32, down from the all-time high of 8.35 in 2002. In 1972, the number was a little over 2 per school, and in 1978, the mandatory compliance date for Title IX, the number was 5.61.⁴
- Of the 361 new women's head coaching positions created between 2000 and 2002, only 35 of those hired were women. Ninety percent of the positions were filled by men.⁵
- In 2004, just 12.2% of the full-time college sports information directors were females.⁶
- In 2004, 30.0% of full-time college head athletic trainers were females.⁷
- Male athletes annually receive \$133 million more athletic scholarship dollars than female athletes⁸

1: 20 U.S.C. § 1681 – 1987 (1988).
 2 – 4: Acosta, R.V. & Carpenter, L.J., *Women in Intercollegiate Sport: A Longitudinal Study — Twenty-Seven Year Update, 1977 – 2004*. Unpublished manuscript, Brooklyn College, 2004
 5: Acosta, R.V. & Carpenter, L.J., *Women in Intercollegiate Sport: A Longitudinal Study — Twenty-Five Year Update, 1977 – 2002*. Unpublished manuscript, Smith College and Brooklyn College, 2002
 6 – 7: Acosta, R.V. & Carpenter, L.J., *Women in Intercollegiate Sport: A Longitudinal Study — Twenty-Seven Year Update, 1977 – 2004*. Unpublished manuscript, Brooklyn College, 2004

Title IX Update

Without any notice or public input, the Department of Education in 2005 gave schools an easy out of their obligation under Title IX to provide women and girls with equal opportunities to play sports. On March 17, 2005, the Department issued a "Clarification" that threatens to reverse the decades of progress women and girls have made in sports. You can read the new policy at <http://www.ed.gov/about/offices/list/ocr/docs/title9guidanceadditional.html>.

Under the new policy, all a school has to do to show they are providing their female students with equal opportunities to play sports is to send all female students an e-mail survey asking about their interests and abilities to play additional sports. If for any reason a student does not reply, the school may interpret this lack of response as lack of interest. Given the notoriously low response rates to surveys in general and this era of excessive e-mail spam, the Department's new policy undermines the law and its intent to provide more opportunities for women and girls.

Before this policy "Clarification," schools had to evaluate multiple factors to look for any unmet interest on the part of female students. These factors include talking to coaches and students and surveying women's sports offered by high schools or other colleges in the region. Schools also had to examine whether their lack of recruitment efforts dampened real interest in sports opportunities by potential female athletes. To read the Title IX policy that the Department changed through its recent "Clarification," see <http://www.ed.gov/about/offices/list/ocr/docs/clarific.html>. Now schools can simply say they've met their obligation by sending students mass e-mails.

We need your help to fight this latest attack on Title IX. Visit www.savetitleix.com to learn more about this current crisis and to take action, including e-mailing your Members of Congress, the Secretary of Education, and more.

For more information on Title IX generally, also check out the following websites:

- www.nagws.org
- www.nwlc.org
- www.womenssportsfoundation.org
- www.titleix.info



A Look Back

2005 Flo Hyman Memorial Award



From 1987 to 2004, the Flo Hyman Memorial Award was presented by the Women's Sports Foundation in conjunction with NGWSD to an outstanding female athlete, who exemplifies Flo Hyman's dignity, spirit, and commitment to excellence. Hyman, who was captain of the 1984 U.S. Olympic volleyball team, led her team to a silver medal and brought U.S. women's volleyball worldwide recognition and respect. She died suddenly from Marfan Syndrome, a connective tissue disorder, while playing Japan in 1986.

We honor those spectacular female athletes that have won this distinguished award.

1987 Martina Navratilova—Considered the greatest tennis player of all time, holds the honor of winning the most singles titles (167) and matches (1,438).

1988 Jackie Joyner-Kersey—Selected as the greatest female Summer Olympian of the century by the Associated Press, four-time Olympian in track and field, shattered numerous records while competing.

1989 Evelyn Ashford—Olympic career in track and field lasted 16 years, was a double gold medalist in the 1984 Olympics, won four golds and a silver medal throughout her career.

1990 Chris Evert—First professional tennis player to win 1,000 singles matches, had the best record on clay (125 consecutive wins), holds 157 singles titles.

1991 Diana Golden—One of the greatest, most successful disabled athletes ever. She won 10 gold medals in the World Disabled Ski Championships, was named "U.S. Skier of the Year" in 1988, and competed in able-bodied races despite the fact that she had lost a leg to cancer when a child.

1992 Nancy Lopez—One of the greatest female golfers of all time, recognized as one of LPGA's top 50 players and teachers, honored as "Golfer of the Decade" by GOLF Magazine.

1993 Lynette Woodard—Captain of the 1984 gold-medal winning U.S. Olympic basketball team, four-time All-American, first woman to play for the Harlem Globetrotters.

1994 Patty Sheehan—One of the all-time leaders in LPGA Career Earnings, selected as LPGA Player of the Year in 1983, won six major titles throughout her career.

1995 Mary Lou Retton—First female American gymnast to win a gold medal in the all-around event, scoring perfect 10s in the 1984 Olympic Games.

1996 Donna de Varona—Two-time gold medalist, set 18 world records in swimming, first president of the Women's Sports Foundation.

1997 Billie Jean King—Trailblazer in women's sports, winner of 20 Wimbledon tennis titles, first woman to sign a professional contract, founder of the Women's Sports Foundation.

1998 Nadia Comaneci—First person ever to earn a perfect 10 in an Olympic gymnastic event, winning three gold and two silver medals in the 1976 Olympics Games.

1999 Bonnie Blair—First woman to win two Olympic speedskating events in one Olympics, and the first American woman to win consecutive winter Olympic Games championships.

2000 Monica Seles—Professional tennis player who overcame physical and psychological traumas of being stabbed and returned to the top level of professional tennis.

2001 Lisa Leslie—Two-time Olympic gold medalist, three-time NCAA All-American, one of the most versatile and powerful centers, WNBA all-time leading scorer.

2002 Dr. Dot Richardson—Two-time gold medalist, 23-year veteran on the U.S. softball team, also a full-time orthopedic surgeon.

2003 Nawal El Moutawakel—First Moroccan to win a gold medal (1984 Olympic Games- 400m hurdles), first Muslim woman ever elected as member of International Olympic Committee.

2004 Kristi Yamaguchi—First woman from the U.S. to win a gold medal in Olympic Figure Skating since 1976, founder of the Always Dream Foundation.

Establish a 2010 Resolution to
celebrate your commitment to NGWSD!



STAY STRONG
Play On



Supporting Organizations

Girl Scouts of the USA



Girl Scouts of the USA is the pre-eminent organization for girls and has more than 3.8 million girl and adult members. Girl Scouting fosters values, social awareness, and self-esteem in girls, while also teaching them critical life skills for future success. It's a very special girls-only place where girls discover the fun, friendship, and power of the

girls growing together. The organization strives to serve girls in every part of the United States, Puerto Rico, and the Virgin Islands.

The Girl Scout Research Institute (GSRI) is keeping close eye on the issues affecting girls. Through tracking trends and original research, the GSRI knows that girls' health is threatened by a number of factors, from bullying and eating disorders to drugs, physical abuse, and violence. Through the Healthy Living Initiative, girls are inspired to get fit and stay fit for life while building the skills they need for healthful living—mind, body, spirit.

Women's Sports Foundation

Founded in 1974 by Billie Jean King, the Women's Sports Foundation is a national charitable educational organization seeking to advance the lives of girls and women through

sports and physical activity. The Foundation's Participation, Education, Advocacy, Research and Leadership programs are made possible by gifts from individuals, foundations and corporations. In May of 2004, the Foundation launched GoGirlGo!, a multi-million-dollar initiative to get one million inactive girls ages 8-18 to participate in regular physical activity. To join the GoGirlGo! Campaign or to find out how you can help get a girl moving, visit www.GoGirlGo.com. For more information, please call the Foundation at (800) 227-3988 or visit www.WomensSportsFoundation.org or AOL Keyword: WSF.



NAGWS

Founded in 1899, the National Association for Girls and Women in Sport (NAGWS) is dedicated to addressing issues and promoting opportunities for all girls and women in sport. NAGWS efforts have led to national championship programs in collegiate women's sports, written teaching guides and rulebooks, leadership conferences for women in sports, and the passage of Title IX. NAGWS, a non-profit organization of professional educators, is one of five national associations of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD).

The NAGWS mission is to develop and deliver equitable and quality sport opportunities for ALL girls and women through relevant research, advocacy, leadership development, educational strategies, and programming in a manner that promotes social justice and change.



Girls Incorporated

Girls Incorporated is a non-profit organization that

inspires all girls to be strong, smart, and boldSM. With local roots dating to 1864 and national status since 1945, Girls Inc. has responded to the changing needs of girls through research-based programs and public education efforts that empower girls to understand, value, and assert their rights. In 2007, Girls Inc. reached over 900,000

girls through Girls Inc. affiliates, our website, and educational publications.

girls inc.[®]

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Organizations—Continued

National Women's Law Center



Since 1972, the Center has expanded the possibilities for women and girls in this country. The Center uses the law in all its forms: getting new laws on the books and enforced; litigating ground-breaking cases in state and federal courts all the way to the Supreme Court; and educating the public about ways to make the law and public policies work for women and their families. An experienced staff of nearly 50 takes on the issues that cut to the core of women's and girls' lives in education, employment, family economic security, and health—with special attention given to the needs of low-income women and their families.

Gaining Support

Contact local companies asking for their support of your event. Explain to them the great potential for media coverage and further exposure of their company throughout the neighborhood and surrounding area. Use their donations to purchase much needed items for your event: paper supplies, poster board, NGWSD items, etc. For example, if Joe's pizza gives you \$100, you could go to Staples and buy two packs of poster board containing 50- 22" x 28" sheets each. (Normally \$53.99) Or you could purchase from the website two packages containing 50 NGWSD bracelets. (Normally \$50)

Contact these Organizations

Girl Scouts of the USA

420 Fifth Avenue,
New York, NY 10018
Phone: 800-GSUSA4U Fax: 212-852-6515
Website: www.girlscouts.org
E-mail: misc@girlscouts.org

Contact Notes:

NAGWS

1900 Association Drive
Reston, VA 20191
Phone: 800-213-7193 x450 Fax: 703-476-4566
Website: www.nagws.org
E-mail: nagws@aahperd.org

Contact Notes:

Girls Incorporated

120 Wall Street
New York, NY 10005-3902
Phone: 212-509-2000 Fax: 212-509-8708
Website: www.girlsinc.org
Email: communications@girlsinc.org

Contact Notes:

National Women's Law Center

11 Dupont Circle, #800
Washington, DC 20036
Phone: 202-588-5180 Fax: 202-588-5185
Website: www.nwlc.org Website: www.titleix.info
E-mail: info@nwlc.org

Contact Notes:

Women's Sports Foundation

Eisenhower Park
East Meadow, NY 11554
Phone: 800-227-3988 Fax: 516-542-4716
Website: www.womenssportsfoundation.org
E-mail: info@womenssportsfoundation.org

Contact Notes:



Check List

- Register Your Event

Date Completed: _____

Notes:

- Establish a 2008 NGWSD Resolution

Date Completed: _____

Notes:

- Order Posters

Date Completed: _____

Notes:

- Make copies of necessary materials and handouts

Date Completed: _____

Notes:

- Order T-shirt/Merchandise

Date Completed: _____

Notes:

- Report event to www.NGWSDCentral.com

Date Completed: _____

Notes:

- Contact Media

Date Completed: _____

Notes:

- Contact Supporters

Date Completed: _____

Notes:

