



## National Association for Sport and Physical Education

*an association of the American Alliance for Health,  
Physical Education, Recreation and Dance*

**NASPE Sets the Standard**

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### **PE2020 Essay Contest Official Rules**

**No Purchase Necessary. Open only to legal residents of the 50 United States of America and the District of Columbia (excluding residents of Puerto Rico and US territories) who are at least eighteen (18) years of age at the time of entry.**

**1. Promotion Period: The “Contest”** begins at 12:01 a.m. Eastern Time (“ET”) on March 15, 2010 and may continue until National Association for Sport and Physical Education. (“NASPE”) chooses to end or alter the ‘Contest’, or 11:59 p.m. ET on October 31, 2010. (“Promotion Period”), whichever occurs first.

**2. How To Enter:** During the Promotion Period, visit [www.pe2020.org](http://www.pe2020.org) and submit an essay following the submission guidelines and completing all required fields.

There are two methods for submission to this contest with different prizes.

A. Submit an individual essay to NASPE’s webpage at [www.pe2020.org](http://www.pe2020.org) for consideration in a random monthly drawing. Entrants may submit as many essays as they choose, but prizes will be limited to one per person for the entire “Contest” period.

B. Submit a classroom essay (K-12 classrooms only) to NASPE’s webpage at [www.pe2020.org](http://www.pe2020.org) for consideration for a single classroom prize. K-12 Teachers may submit as many essays as they choose, but prizes will be limited to one per classroom for the entire “Contest” period.

a. The contest period for all entries will be from March 15 – October 31.

b. Prizes for individual submissions will be drawn monthly at random. The Classroom prize will be drawn at random at the end of the “Contest” period.

**3. Prizes and Estimated Retail Values (ERV): Monthly Prize for Individual Entries** (7 total individual prizes to be awarded in the contest period) **Classroom prize One** (1) prize will be awarded at the end of the contest period (March 15, 2010 - October 31, 2010). The ERV of each Individual ‘Contest’ Prize will not exceed \$100. The ERV of the one classroom prize will not exceed \$5,000. Limit one prize per person/household. Prizes are non-refundable. Prizes are non-transferable and no substitutions are allowed except by NASPE, who reserves the right to award a prize of equal or greater value if an advertised prize (or portion of prize) is unavailable. Prizes cannot be redeemed for cash. NASPE assumes no responsibility or liability for damages, losses or injury resulting from acceptance or use of any prize. All taxes are payable by the winner and are based on the manufacturer’s or supplier’s suggested retail price at the time of awarding.

#### 4. Random Drawings:

- A. **Individual Entries** One (1) prize winner will be selected at the end of each month of the contest period in a witnessed random drawing from among all eligible entries received by that corresponding month. Drawings will be conducted on or about the 1<sup>st</sup> business day following the end of each month of the contest period (March 15, 2010 - October 31) or until contest is ended by NASPE. Odds of winning are dependent upon the number of eligible entries received by the end of each month.
- B. **Classroom Entries** One (1) prize winner will be selected at the end of the contest period in a witnessed random drawing from among all eligible classroom entries. Odds of winning are dependent upon the number of eligible entries received by the end of the contest period. Prizes will be awarded and winners will be notified by e-mail and/or telephone. The 'Contest' winner will be drawn from all accumulated entries, by a random draw from the total entries received via Internet submissions.

**5. General Rules:** All federal, state, local, and municipal taxes and other governmental charges, if any, and all other costs associated with acceptance or use of any prize, not specified herein, related to the prize are the sole responsibility of the individual winners. Classroom submission winners will be required to execute and return an affidavit of eligibility and liability/publicity release, where legal, within 10 days of notification attempt or the prize will be forfeited and an alternate classroom winner will be selected. Upon forfeiture, no compensation shall be given.

Individual winners will be required to sign all documents, fulfill all required conditions as set forth in these official rules. **You must be eighteen (18) years of age at the time of entry.**

**6. Eligibility:** Open only to legal residents of the 50 United States of America and the District of Columbia (excluding residents of Puerto Rico and US territories) who are at least eighteen (18) years of age at the time of entry. This contest is void outside of the United States and where prohibited, taxed, or restricted by law. All federal, state, and local laws and regulations apply. By participating, entrants agree to the PE2020 Essay Contest Guidelines.

- A. NASPE acquires the rights to use all submitted essays for promotional purposes, including, but not limited to, such mediums as the Internet, printed or electronic marketing materials, publications and DVDs for sale. No royalties will be paid to the essay creators; however, essay creators retain their rights to use, distribute, and sell their own essay without restrictions
- B. Entrants may submit as many essays as they choose, but prizes will be limited to one per person/classroom.
- C. Winners failing to respond in a timely fashion to notification of having won, or who fail to produce the required documentation in a timely fashion, will forfeit their prize. In such a case, the judges may select alternate winner(s) by random drawing.

- D. Entrants acknowledge that their essays are their own original work; their essays do not and will not violate or infringe upon the intellectual property rights or other rights of any other person or entity; and essays do not and will not violate any applicable laws, nor are they defamatory or libelous.
- E. Entrants agree to indemnify and hold NASPE/AAHPERD, their successors, assigns, and licensees, harmless from and against any and all third party claims, actions, or proceedings of any kind and from any and all damages, liabilities, costs, and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations, or agreements of entrants hereunder.
- F. By participating in this contest, winners irrevocably grant NASPE/AAHPERD, their successors, assigns, and licensees, the right to use such winner's name, likeness, biographical information, and essay in any and all media for any purpose, including without limitation, advertising and/or promotional purposes as well as in, on or, in connection with NASPE's Web site or other promotions, throughout the universe, in perpetuity, by means of any and all media and devices whether now known or hereafter devised and hereby release NASPE and its parent organization, the American Alliance for Health, Physical Education, Recreation, and Dance, from any liability with respect thereto.
- G. Entrants forfeit all rights to receive any royalties from the sale of all promotional materials created by NASPE/AAHPERD in which the entrants' works appear.
- H. Acceptance of a prize constitutes permission to use winners' name and address (City and State only), likeness and/or prize information for promotional purposes without further compensation except where prohibited by law.
- I. By entering the 'Contest', entrant accepts and agrees to be bound by these Official Rules and the decisions of the judges.
- J. NASPE reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the submission entry process or the operation of the 'Contest' or Web site; violates the Official Rules; or acts in a disruptive manner, or with intent to annoy abuse, threaten or harass any other person.
- K. NASPE reserves the right to exclude any essay on the basis of concerns relating to the rights of third parties, including but not limited to privacy, copyright, defamation, rights of personality, obscenity or hate speech, as determined by NASPE in its sole discretion.
- L. NASPE and its agencies are not responsible for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed
- M. Electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in the 'Contest' which may limit the ability to participate or by any human error which may occur in the processing of the entries in the Contest.

- N. NASPE is not responsible for any damage to entrant's computer in connection with accessing or downloading any information from NASPE's Web site.
- O. NASPE reserves the right to cancel the promotion if it becomes technically corrupted, and award prizes from eligible entries received prior to cancellation.