



## National Association for Sport and Physical Education

*an association of the American Alliance for Health,  
Physical Education, Recreation and Dance*

**NASPE Sets the Standard**

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### TEACHER MATERIAL

#### HIGH SCHOOL LESSON PLAN – DAY 1

**Student Activity:** **Public Service Announcements (PSA): What role does physical education play in the school curriculum? Alternatively, why should we have physical education?**

**Materials:** Paper  
Pencil  
Printed worksheets

**Objective:** Working in small groups, the students will be able to create a public service announcement (PSA) that focuses on why physical education is important. Students will be asked to contribute to a current dialogue about the future of physical education and to compare their responses to those of peers across the country.

**Instructions:** This lesson can be completed by the physical education, language arts, and drama or theater arts teachers in a high school setting.  
You will begin your lesson by asking the students about what messages are sent by public service announcements (PSA). Ask them what a PSA is and why PSA's are important.

Explain to your students that today they are going to write a PSA about "Why we should have physical education within our schools". As a group, discuss why physical education is important and whom in the community they need to target with this message (i.e., school board members, parents, politicians, medical personnel). The PSA should be no more than 60 seconds in length.

Once the target audiences have been identified, the students will be placed in groups to complete three tasks:

1. Draw a storyboard
2. Write a script for the actors in the PSA
3. Write a justification why it is important that the audience hears this message

**Drawing a Storyboard:** Drawing a storyboard is simple (see below). Identify all of the scenes that you want to use in your PSA and then draw each one in the squares provided. It should look like a newspaper cartoon. Have the students submit this to the PE2020 website ([www.pe2020.org](http://www.pe2020.org)) for comparison with other student submissions.

**Script Writing:** The student(s) that complete this task should identify how each scene will unfold and be captured by the camera (see Script Writing template for additional directions). Other students will be completing and uploading their work to the PE2020 website ([www.pe2020.org](http://www.pe2020.org)), take advantage of this opportunity so students can understand the far-reaching potential of their work.

**Justification:** Write a justification about why this PSA is important to deliver to this specific audience. What message is it sending about the future of physical education? The essay should be less than 500 words in length. Have the students submit this to the PE2020 website ([www.pe2020.org](http://www.pe2020.org)) for comparison with other student submissions.

Lesson two is the videotaping and editing portion of the PSA development. If you elect to complete only one lesson, be sure to debrief with the students about this experience and how it applies to their lives. You can do this by having each group conduct a brief presentation such as acting out the PSA, singing, or simply speaking the parts.