



National Association for Sport and Physical Education

*an association of the American Alliance for Health,
Physical Education, Recreation and Dance*

NASPE Sets the Standard

1900 Association Drive
Reston, VA 20191

Phone: 703-476-3410

Fax: 703-476-8316

Email: naspe@aahperd.org

POLAR[®]
LISTEN TO YOUR BODY

Celebrating Technology and Innovation in Physical Education *A video contest for Physical Education Teachers brought to you by NASPE and Polar*

CONTEST GUIDELINES AND RULES **Contest Deadline: December 1, 2011**

NASPE and Polar's Celebrating Technology and Innovation in Physical Education Video Contest is a nationwide activity that provides physical education teachers the opportunity to showcase their creative ideas on how they use technology and other innovative practices to make physical education and physical activity more exciting and appealing to students and staff.

To Enter:

1. Create a video (not to exceed 2 minutes) and upload it to the [NASPEVideoContest1](#) YouTube channel (detailed instructions below). You may enter as many videos as you like.
2. Fill out the Contest Entry Form found on NASPE's Web site and email it to Paula Kun at pkun@aahperd.org.
3. Videos must be uploaded and contest entry forms received by Dec.1, 2011 to be eligible.

Criteria:

Videos should answer the question: **How do you use technology to motivate students and fellow staff to move every day?**

Eligibility:

The contest is open to K-12 physical educators in the United States.

Contestants must post video(s) to the [NASPEVideoContest1](#) YouTube channel and email a completed Contest Entry Form for each video uploaded by Dec. 1, 2011 to be eligible. Contestants who upload a video but do not complete a Contest Entry Form are not eligible. However, all videos uploaded and approved by NASPE will be allowed to remain on the contest page.

Judging:

Videos will be judged and finalists selected based on the total number of video "views" plus the total number of positive comments received through YouTube with final review by NASPE to

select a grand prize winner and top 10 runner-ups. **Voting will take place through Dec. 15, 2011.**

Finalists and grand prize winner will be announced in December on the NASPE Web site and in the winter edition of *NASPE News*.

Prizes:

The grand prize will be 12 Polar Active activity monitors, one Polar Activity Monitor Management System, one Polar Active Quick Guide poster, one Polar Active Activity Progress poster and one Polar Activity Zones poster, valued at over 1,400 dollars.

Ten runner-ups will each receive one Polar Active activity monitor and one Polar Activity Zones poster, valued at over 100 dollars.

Uploading to YouTube and Submitting Entry Form:

1. Create your video: Please respect copyright laws. The Contest Entry Form requires you to check a waiver box stating that you either own all music, images, and brands that appear in the video or that you have used royalty-free images and music, or paid for them, or otherwise have been given written permission to use them.
2. Log into your YouTube account: If you don't already have a YouTube account, creating one is easy. Visit www.YouTube.com and sign up. You must be signed into a YouTube account to post videos.
3. Visit [NASPEVideoContest1](#) YouTube channel: Click on "View comments, related videos, and more" under Info. Click inside the comment box and then click on "create a video response." Select the video you uploaded to your account in the previous step and click "use the selected video." **All videos must be submitted as a video response** to be eligible! All video responses must be uploaded new and cannot have any prior views.
4. After you upload your video, visit NASPE's video webpage www.naspeinfo.org, under the **Media & Advocacy tab**→**Multimedia Center**→**Videos**. Fill out a Contest Entry Form and submit to NASPE via email.
5. To avoid any inappropriate content, NASPE will approve all uploaded videos and comments to the [NASPE VideoContest1](#) YouTube channel. Therefore your video and/or comment might not appear on the contest page.

The Fine Print:

- 1) By participating, entrants agree to the Physical Education Teacher Video Contest Guidelines and Rules.
- 2) NASPE acquires the rights to use all submitted videos for promotional purposes, including, but not limited to, such mediums as the Internet and printed or electronic marketing materials. Video creators retain their rights to use, distribute, and sell their own videos without restrictions.
- 3) Void outside of the United States and its territories and where prohibited, taxed, or restricted by law. All federal, state, and local laws and regulations apply.
- 4) Videos must not portray third parties/people who have not expressly authorized entrants to display their image, likeness, or voice or otherwise use such image, likeness, or voice in the spirit of Physical Education Teacher Video Contest. Entrants must be able to provide on request all appropriate clearances, permissions, and releases, including releases from all persons appearing in the video.
- 5) Videos must not contain the last name, phone number(s), address, or email of any person, including the entrant; however, videos may contain Web URLs if relevant to the message.

- 6) Entrants may submit as many videos as they choose, but prizes will be limited to one per person.
- 7) Winners failing to respond in a timely fashion to notification of having won, or who fail to produce the required permissions documentation in a timely fashion, or who fail to provide verifiable permissions, will forfeit their prize. In such a case, the judges may select alternate winner(s) according to the aforementioned judging criteria.
- 8) Entrants acknowledge that their videos are their own original work; their videos do not and will not violate or infringe upon the intellectual property rights or other rights of any other person or entity; and videos do not and will not violate any applicable laws, nor are they defamatory or libelous.
- 9) Entrants agree to indemnify and hold NASPE/AAHPERD, their successors, assigns, and licensees, harmless from and against any and all third party claims, actions, or proceedings of any kind and from any and all damages, liabilities, costs, and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations, or agreements of entrants hereunder.
- 10) By participating in this contest, winners irrevocably grant NASPE/AAHPERD, their successors, assigns, and licensees, the right to use such winner's name, likeness, biographical information, and video in any and all media for any purpose, including without limitation, advertising and/or promotional purposes as well as in, on or, in connection with NASPE's Web site or other promotions, throughout the universe, in perpetuity, by means of any and all media and devices whether now known or hereafter devised and hereby release and NASPE and its parent organization, the American Alliance for Health, Physical Education, Recreation, and Dance, from any liability with respect thereto.

Deadline for submissions: Dec 1, 2011