

# **National Council for Accreditation of Coaching Education**



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## **Guidelines for Choosing a Coaching Education Provider**

There are a number of coaching education providers active in the United States today. Given the wide variety of coaching education programs being marketed to the youth and interscholastic sport world, the following guidelines are provided to aid in determining which coaching education program is best for your sports league and coaching workforce.

### **Content Quality**

The content of coaching education programs should include curriculum relating to the knowledge and skills described in the *National Standards for Sport Coaches*. Also, is the coaching education program you are proposing to purchase accredited by an impartial national accrediting body?

### **Affordability**

Sport administrators should calculate what the cost of each coach trained as one means to evaluate different offerings. The cost evaluation should not include any other services or benefits not directly related to training such as insurance, etc.

### **Legal Requirements**

Every sport administrator should be aware of the state and local regulations governing their sports activity so that the provider they hire meets those legal or policy requirements.

### **Educational Philosophy**

Much like athletes, coaches possess different learning styles especially the need to participate in the training. Any sport administrator would be wise to include class participation as an element of any coaching education program to allow the sharing of knowledge from veteran coaches. It is quite possible, in order to meet the needs of all the different learning styles and life demands on coaches, that sport administrators should offer coaching education programs via multiple means (classroom, eLearning, self-paced DVDs, etc.).

### **Administrative/Technical Support**

As with any service provider, what level and availability of administrative and technical support, especially for eLearning, is provided as part of the service should be evaluated as well.

NCACE grants accreditation to coaching educational programs that meet or exceed the *National Standards for Sport Coaches* and the NCACE Accreditation Guidelines. For more information, call Christopher Hickey, NCACE's Executive Director at (o) 800-213-7193 x 393 or (c) 978-201-1024 or email [chickey@aaahperd.org](mailto:chickey@aaahperd.org). Visit NCACE online @ [www.ncaceinfo.org](http://www.ncaceinfo.org).

*The National Council for Accreditation of Coaching Education (NCACE) promotes and facilitates coaching competence within all levels of amateur sport by overseeing and evaluating the quality of coaching education programs.*