



UNITED STATES TENNIS ASSOCIATION

SCHOOL TENNIS

More Than Just a Game



Fun, Safe, Easy, No Courts Required

The USTA has created an extensive package of resources designed to make starting and maintaining a PE or after-school tennis program easy and enjoyable for all. Whether you are looking for tennis-specific physical education sessions, extracurricular programs, “No-Cut” teams, or more, we can help.



“The USTA schools curriculum and resources are so far ahead of other sports in making it easy to introduce tennis into schools,” says Jim O’Neill, Executive Director of the Sports and Arts in Schools Foundation.

Some of the resources available include:

- **Training:** Free teacher workshops from trained professionals.
- **Curriculum:** Easy-to-follow lessons created by teachers, for teachers.
- **Equipment Assistance:** Deeply discounted equipment and equipment grants for qualifying schools.
- **Courts and Lines Assistance:** Grants and technical support for putting tennis courts or permanent lines on school grounds.
- **Recognition:** Materials and incentives for individuals who offer school tennis programs and no-cut teams.
- **Staff Support:** Consulting and assistance from USTA staff, including program formats and how you can convert activity areas for tennis play.

INSIDE: RESOURCES, SUPPORT AND MUCH MORE...

School Tennis! It’s A Whole New Ball Game

A revolutionary change in the way kids learn and play tennis, as well as compete, is happening across the country, and your school needs to get on board!

Youth baseball, soccer, basketball, and other sports all offer modified gear, courts and fields that give kids confidence and enjoyment as they develop and mature. Now tennis is following the same formula with the advent of 10 and Under Tennis using the QuickStart Tennis play format—and it’s easy to set-up in your school gym or outside – no courts required!

Both the International Tennis Federation (ITF) and the USTA passed new rules so that beginning in 2012, all USTA-sanctioned events for 10 & Under tournaments will be played using a combination of slower-moving and lower-bouncing balls, shorter and lighter racquets, and smaller courts. These new rules will make it easier for more kids to get into the game and have fun right away – and it all starts at school!

If you work with kids older than 10, no problem! While the rule change only applies to 10 and Under Tennis, the QuickStart

Tennis play format, using modified court sizes and equipment, can be used with any age group.



Don’t get left behind – learn more about 10 and Under Tennis at 10andUnderTennis.com



Let Our Teacher-Friendly Curriculum Work For You

Creating a positive first-time tennis experience is the focus of the USTA curriculum kit. “A Physical Educator’s Guide for Teaching Tennis in Schools” was developed in conjunction with renowned physical education expert Dr. Robert Pangrazi and other physical education specialists and meets the standards of the National Association for Sport & Physical Education (NASPE).

The curriculum kit includes a simple eight-lesson teacher’s manual, a quick-reference pocket guide, instructional DVD and CD-ROM of tennis and fitness activity signs. Each of the eight lessons fits into a 30-minute class period and is designed to be versatile and flexible for various class sizes. The fun and action-packed curriculum can be taught anywhere—on court, in a gym, on a playground, or other activity areas.

How to Get the Curriculum Kit

The USTA School Tennis Curriculum kit is available by joining the USTA as an Organization Member School (\$35.00 fee). Visit usta.com/schools and click on the link to membership.



Training for Teachers and Coaches

The USTA offers free training for PE teachers, coaches and organizers responsible for implementing tennis in school settings. Additional training for rookie coaches and instructors is available through USTA QuickStart Tennis and Recreational Coach Workshops. For more information visit usta.com/schools.



Equipment You Need – And How to Get It

We’ve made it easy for your school to get tennis equipment that is appropriate for your students’ sizes and ages. The racquets, balls, nets and scoring have all been modified to make the game fun, safe, and engaging for kids. You can run tennis programs in any school setting (in a gym, parking lot, etc.) and get kids playing immediately.

Substantially discounted equipment is available from Babolat, Dunlop Sports, Gamma Sports, HEAD/Penn Racquet Sports, Prince Sports and Wilson Racquet Sports for qualifying school programs. To find out more, visit usta.com/schools.



No Courts? No Problem!

Providing a safe place to play tennis can be done with makeshift nets and temporary lines or by painting permanent lines on any flat surface. For information on how to line tennis courts on playgrounds, parking lots, and other flat surfaces, see the “Quick and Easy Court Set Up” video at 10andUnderTennis.com/Resources/Videos.

The USTA also provides technical assistance and funding opportunities for lining, constructing, and refurbishing school tennis courts. For more information visit: usta.com/technical



usta.com/schools

Student Tennis Clubs and Intramurals

By providing play and learning opportunities for tennis beyond the PE class, students can develop a love of the game that will last a lifetime.



Organizing student tennis clubs, intramurals, or interscholastic team play is an excellent way for students to experience camaraderie, cooperation and individual self-growth. There are a number of play formats available that can easily fit into your extracurricular and after-school programming opportunities that do not require access to tennis courts.

No-Cut Tennis Teams

Thousands of middle and high school coaches throughout the country have been recognized for implementing a no-cut policy for their tennis teams. By registering as a No-Cut Coach with the USTA coaches will receive the following benefits:

- Recognition certificate and commendation letter sent to the coach, athletic director and principal
- No-Cut Tennis Coach hat
- USTA Guide to Tennis on College Campuses
- Top 10 Games Every Coach Should Know CD
- Subscription to Racquets Sports Industry magazine
- Access to additional coaching resources

To learn more or to register as a No-Cut coach, visit: usta.com/nocut.



Tennis & Education Opportunities

The USTA/National Junior Tennis & Learning (NJTL) network is a nationwide group of non-profit youth development organizations that provide children free tennis, education and life skills programming. Students who are introduced to tennis in school can continue to learn and play during after-school and summertime programs through a local NJTL Chapter. Benefits for NJTL Chapters include USTA liability insurance, youth scholarships, Regional Rallies & camps, First Serve Life Skills Curriculum, and much more. For information, visit usta.com/njtl.



Complete the Pathway – College Tennis

Through the USTA's support of college varsity and intramural programs nationwide, students can continue their tennis experience as they transition into college. For more information, log onto: usta.com/tennisoncampus or usta.com/collegetennis.





Tennis Skillastics® – A Fun Addition to Your Program

In 2010 the USTA joined forces with Skillastics, Inc. to offer a standards based fitness and tennis game for physical education classes, after school programs and summer camps. The innovative Skillastics® format is ideal for introducing tennis skills to large groups of children without the need for tennis courts.

“Through an exciting mix of tennis and fitness activities, children of all abilities will be able to develop skills quickly, gain confidence, and acquire a love of the game that can last a lifetime,” says Kurt Kamperman, the USTA’s Chief Executive of Community Tennis.



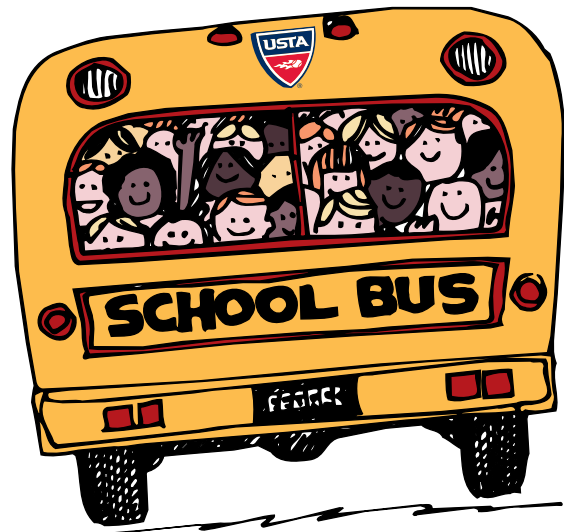
USTA members can receive a 15% discount on Tennis Skillastics at skillastics.com.

Get on the Bus and Take Tennis To School!

Getting started is **EASY!** By registering your schools program you are eligible to receive the following materials at no cost:

1. Recognition letter and certificate for offering tennis in school
2. A special registration incentive gift
3. School Tennis Handbook with games and resources for offering tennis in PE, during recess, and after school

SIGN UP TODAY
at usta.com/schools



If you have additional questions or want to be contacted by a USTA representative, e-mail: schools@usta.com



usta.com/schools



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