



National Association for Sport & Physical Education

an association of the American Alliance for Health, Physical Education, Recreation and Dance

NASPE Sets the Standard

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NASPE Publications Proposal Form

(Complete and return – complete with attachments – to jmcgavin@aahperd.org)

Date: _____

Working Title: _____

Author(s): _____

Address(es): _____

Phone: _____

E-mail: _____

This book is New _____ Revised _____ Published previously _____

Attachments for Review

Please provide the following documents to accompany this proposal:

1. Expanded Table of Contents: An in-depth description of what you would include in the book.
2. A sample chapter (preferably Chapter 1).
3. Preface (2-3 pp.) that offers an overview of the book, its purpose and scope, and how readers are to use it.
4. Potential reviewers. Please provide the names and contact information for at least three professionals with expertise in the book's subject matter who would be well-suited to review it before publication.

Marketing/Positioning

1. Explain how this book would differ from others on the same or similar topics. Examples: Is it more timely? Does it offer new procedures or new data? Would it take a different approach than other books? If so, how?

2. Attach a list of titles of current books on this topic, including publisher, author(s), dates of publication, number of pages and selling price.

3. From what portion(s) of NASPE's audience would most sales of this book come?

a. _____ Elementary teachers and administrators

b. _____ Middle school teachers and administrators

c. _____ High school teachers and administrators

d. _____ Higher education faculty and administration

e. _____ Trade bookstores.

f. _____ Other (List as many as you think would apply.) _____

4. What is the potential for book adoption? At what level(s)? _____

5. List the ways you would be willing to help market the book. *Examples:* Presenting on the topic at national, state and regional conferences. _____

Production Data

What is the estimated number of original double-spaced manuscript pages? _____

How many photographs will be in the publication? _____

How many illustrations will be in the publication? _____

How many graphs, tables, charts and figures will be in the publication? _____

Background of Proposed Publication and Author

Attach a brief biographical sketch or vita.

Author(s) Signature(s): _____
