



National Association for
Sport and Physical Education

NASPE Sets the Standard

Back to Football Friday:

- Back to Football Friday is a national celebration of NFL team pride on Friday, September 10. Schools are encouraged to **be unique** in demonstrating their support for their favorite team.
 - Schools are allowed to submit **multiple entries**. Individual classes can enter.
 - Grades K-8 are eligible.
 - Back to Football Friday also encourages inclusion of physical activity into all celebrations to tie in to the league's NFL PLAY 60 campaign. Prizing elements also help celebrate NFL PLAY 60's health and wellness message.
- **34 schools** (one in each NFL market and two out of market) will be selected as winners. They will be named NFL PLAY 60 Super Schools and receive the following prizes:
 - \$10,000 NFL PLAY 60 Health and Wellness grant (presented in the form of a check to the winning school)
 - Visit from an NFL player that will include an assembly and gym class component.
- Winners will be selected based on the following elements:
 - Event/Activity Originality:
 - Level of NFL Passion:
 - Relevance to Theme of Health and Wellness
- Additional information is available on www.NFLRUSH.com/backtofootball.
- When registration opens on July 1, select NASPE as "How you heard about Back to Football Friday."
 - The organization that is listed with the most referrals will receive a \$10,000 grant.

Key Dates:

- **July 1** – Registration Opens on NFLRUSH.com/backtofootball
- **September 10** – Official celebration of Back to Football Friday
 - Schools can celebrate their NFL team pride **any time up until September 17** to help accommodate schools that are just resuming classes or do not have school on Friday, September 10.
- **September 17** – Deadline for photos to be uploaded on to NFLRUSH.com/backtofootball in order to be eligible for prizes.