

Instant Results. Clear ROI. www.aahperd.org

Details

Rates

TIER 1 (T1):

50,000+ page views
\$500 per month

TIER 2 (T2):

49,999-10,000 page views
\$400 per month

TIER 3 (T3):

9,999 or less page views
\$300 per month

\$700 limited premium spaces
available upon request.

Frequency discount:
6x = 10%, 12x = 15%

Page views based on 6 month time period.

Options

AAHPERD:

- Convention (T1)
- LDC Event (T3)
- Select internal pages (T1,2,3)

NASPE:

- Homepage (Premium & T1)
- Select internal pages (T1,2,3)

AAHE:

- Select internal pages (T1,2,3)

AAPAR:

- Homepage (T1)
- Select internal pages (T1,2,3)

NDA:

- Homepage (T1)
- Select internal pages (T1,2,3)

NAGWS:

- Homepage (T1)
- Select internal pages (T1,2,3)

Research Consortium

- Homepage (T1)
- Select internal pages (T1,2,3)

Tiers subject to change based on monthly
page views.



American Alliance for
Health, Physical Education,
Recreation and Dance

1900 Association Drive • Reston, VA 20191 • (703) 476-3400

Our new AAHPERD web site, www.aahperd.org, will wow our members and increase traffic for sponsors and advertisers. Reach a targeted audience and increase traffic to your site with our highly visible banner ads. We offer a variety of opportunities on key sections of our site to ensure maximum ROI.

For more information regarding advertising opportunities on the new AAHPERD website as well as additional advertising and sponsorship opportunities, contact us today!

Specs:

High resolution JPEG or GIFF
Pixel size varies depending on
location.
Provide destination URL.

Deadlines:

Ads will be posted within 5 busi-
ness days of receipt of art (must
follow exact specs) and URL.

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