

Application and Contract for Advertising

AMERICAN ALLIANCE FOR HEALTH, PHYSICAL EDUCATION, RECREATION AND DANCE

2012 National Convention & Exposition

March 13–17, 2012 (Show Dates: March, 14–16) • John B. Hynes Veteran's Memorial Convention Center • Boston, MA

Prefer to fill it out online? Visit www.aahperd.org/convention

COMPANY/ORGANIZATION		AGENCY (IF APPLICABLE)	
ADDRESS			
CITY		STATE	ZIP
CONTACT		TITLE	
TEL	FAX	EMAIL	
ART/GRAPHICS CONTACT	TEL	EMAIL	

SELECT ADVERTISING OPTION(S)

<u>Space</u>	<u>Rate</u>	<u>Size (w x h, no bleed)</u>
<input type="radio"/> Cover 4 (4 color only)	\$3,300	Trim: 8.25 x 10.75 / Live: 7x9.75 / .125 bleed
<input type="radio"/> Cover 3 (4 color only)	\$3,300	Trim: 8.25 x 10.75 / Live: 7x9.75 / .125 bleed
<input type="radio"/> Cover 2 (4 color only)	\$3,300	Trim: 8.25 x 10.75 / Live: 7x9.75 / .125 bleed
<input type="radio"/> Tab (4-color Only)	\$3,000	7.25 x 9.25
<input type="radio"/> Two Page Spread (b&w)	\$2,100	2 Pages, Each 7.125 x 10
<input type="radio"/> Full Page (b&w)	\$1,250	7.125 x 10
<input type="radio"/> Half Page (H) (b&w)	\$800	6.875 x 4.875
<input type="radio"/> Half Page (V) (b&w)	\$800	3.375 x 9.5
<input type="radio"/> Quarter Page (b&w)	\$500	3.375 x 4.875
<input type="radio"/> Traffic Coupon	\$500	7 x 2, Double sided
<input type="radio"/> Belly Band	\$6,000	Call for specs
<input type="radio"/> Registration Handouts	\$1,000	Call for availability
<input type="radio"/> Online Button	\$3,000 for 6 months \$5,000 for 12 months	160 x 90 Pixels

Color Charges (additional):

<input type="radio"/> Two Page Spread	\$2,000
<input type="radio"/> Full Page	\$1,100
<input type="radio"/> Half Page	\$650

ACT NOW – Space is limited!

Deadlines

Space: 1/13/12

Artwork: 1/20/12

*Dates subject to change, please verify.

Technical Requirements (Program Book)

Digital files are required for advertising submissions. Faxed ads will not be accepted. The required format for a print ad is a high-resolution (300 dpi or greater) PDF (Adobe Acrobat 4 or greater, distilled for print). The mode of black-and-white images should be "grayscale," and color images should be "CMYK". All ads must conform precisely to these requirements. Ads not conforming to these requirements will not be published. For a complete list of technical requirements, visit www.aahperd.org under publication advertising.

Billing Contact & Payment Information

Total Due:

- Check payable to: **AAHPERD**
- Invoice Me (PO# if required) _____
- Credit Card
 - VISA MasterCard AMEX

Credit Card # _____

Expiration Date _____

Name (Print) _____

Signature _____

Date _____

Terms of Contract

By signing this contract, I am agreeing to the complete Terms and Conditions of the advertising agreement and the AAHPERD Advertising Policy. For a complete copy of these documents, please contact the AAHPERD Advertising Department or visit www.aahperd.org.

Name (Print) _____

Signature _____

Date _____

E-MAIL OR FAX TO

SHERINA MAN
SPONSORSHIP & ADVERTISING MANAGER
AAHPERD
1900 Association Drive • Reston, VA 20191

Phone: (800) 213-7193 ext. 468
Fax: (703) 476-9527
Email: sman@aaahperd.org