

Application and Contract for Exhibit Space

AMERICAN ALLIANCE FOR HEALTH, PHYSICAL EDUCATION, RECREATION AND DANCE 2012 National Convention & Exposition

March 13–17, 2012 (Show Dates: March, 14–16) • John B. Hynes Veteran's Memorial Convention Center • Boston, MA

Prefer to fill it out online? Visit www.aahperd.org/convention

[A] _____
COMPANY/ORGANIZATION

ADDRESS

CITY STATE ZIP

RESERVED BY TITLE

SIGNATURE

TEL FAX

EMAIL WEBSITE

CONTACT NAME/TITLE TO BE LISTED IN EXHIBITOR DIRECTORY

TEL FAX

EMAIL WEBSITE

[B] 8'x10' Exhibit Booth

Before 12/16/11: # of booths ____ x \$1,575 Commercial/University/Government = \$ _____ (TOTAL)
Before 12/16/11: # of booths ____ x \$1,690 Corner or Island Location = \$ _____ (TOTAL)
After 12/16/11: # of booths ____ x \$1,700 Commercial/University/Government = \$ _____ (TOTAL)
After 12/16/11: # of booths ____ x \$1,825 Corner or Island Location = \$ _____ (TOTAL)

Preferred Locations: (1) _____ (2) _____ (3) _____ (4) _____ (5) _____

Products/firms which you prefer to be in close proximity:

Products/firms which you prefer NOT to be in close proximity:

[C] **Public Service Tabletop Display** \$475 8' skirted table only \$530 8' skirted table and 2 side chairs
(Charitable/Non Profit/Not-for-Profit) For eligible organizations that raise awareness through distribution of free educational literature and which do not offer any items/services for sale. One conference registration is included.

[D] **Commercial Presentation** \$2000 Exhibitors Only. Acceptance of a one-hour Commercial Presentation is on a first-come, first-served basis with priority given to Convention sponsors and is contingent on space availability after program sessions have been assigned. To be considered, all requests must be completed online by 11/30/2011. For submissions, please visit: <http://aahperd.confex.com/aahperd/2012/commercial/sessions/index.cgi>. Confirmation notification will be published no later than 1/14/2012.

[E] Communal Take-One Literature Display

Exhibitor:

- \$55 per bin - University or Non-profit
- \$105 per bin - Commercial

Non-Exhibitor:

- \$265 1 Bin
- \$370 2 Bins
- \$475 3 Bins

For additional marketing exposure or for those who cannot have a representative attend. Unlimited quantity and variety; prominently located at Exhibit Hall Entrance.

[F] Product/Service Description for **Complimentary** Exhibitor Directory Listing (approximately 30 words):

[G] Terms and Method of Payment/Cancellation Policy A \$210 non-refundable deposit per booth is due with application or within two weeks of invoice date. Fifty percent (50%) of the exhibit booth rental fee is due no later than 9/16/11. The remaining fifty percent (50%) is due no later than 12/16/11. In addition, non-exhibit invoices that are past due to AAHPERD must be paid in full before being allowed to exhibit. No installation will be permitted unless payment has been received in full. A fee of 25% of the total exhibit space cost will be assessed for cancellations received from 9/16/11 to 12/16/11. Cancellations received after 12/16/11 will result in a full forfeiture or an obligation to pay the entire exhibit rental fee. Cancellations must be received in writing by AAHPERD Show Management to be valid.

PAYMENT INFORMATION

Method of Payment (Check One) \$ _____ U.S. Funds (Amount to be charged at time of application)

Check payable to: **Exhibit Promotions Plus, Inc.**

_____ CREDIT CARD #

_____ SECURITY CODE

VISA MasterCard AMEX

_____ EXPIRATION DATE

_____ CARDHOLDER NAME

_____ SIGNATURE

_____ Cardholder's Address (if different than at item "A")

_____ Cardholder's Telephone # (if different than at item "A")

SUBMIT FORM TO

AAHPERD SHOW MANAGEMENT

c/o Exhibit Promotions Plus, Inc.
11620 Vixens Path, Ellicott City, MD 21042-1539

Phone: (410) 997-0763
(301) 596-3028

Fax: (410) 997-0764

Email: aahperd@epponline.com

Web: www.AAHPERD.org
www.epponline.com